



# 2026 SPONSORSHIP

# OPPORTUNITIES







What do you think of when you hear "Chamber of Commerce"? Most people think of welcoming new businesses, ribbon cutting ceremonies, and networking events. The Columbia County Chamber is so much more than that! We are a member-driven and business-focused organization advocating for economic growth in the Greater Augusta area. As community developers, we cultivate an environment for businesses to grow and thrive while creating a wonderful area to live and play.

The Columbia County Chamber is over 1,000 members strong with 45 percent of the membership from outside the county. As one of the only 103 chambers in the United States to be 5-Star Accredited through the U.S. Chamber of Commerce, our Chamber represents the top one percent of the more than 7,000 chambers in the country.

We work every day to advocate on behalf of our membership and be the collective voice that is so often needed. We accomplish this task through building strong community partnerships with our community leaders and the companies they represent. As the voice for the business community, our emphasis is on advocacy, leadership, business and professional development and strengthening the connection between workforce and education.



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Sponsorship Agreements are signed upon commitment. Invoices are sent for agreed upon sponsorship 120 days prior to event and must be paid 60 days prior to event. Presenting Sponsor will be Industry Exclusive for full event. All other sponsorship levels are non-exclusive per industry

## Annual Business Expo

Date: January 15, 2026

The Business Expo is open to both business members and public to attend. 80 booths available for Chamber member businesses only.

Average attendance is 300-400.

### PRESENTING SPONSOR: \$5,000

- Up to two 10'x10' booth spaces reserved for sponsor display
- Opportunity to make 3-minute sponsor remarks during the vendor welcome
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition on TV advertisement
- Opportunity to place collateral materials on the check-in table

**COLUMBIA CO.**  
**BUSINESS EXPO** ©



### PREMIER SPONSORS: \$3,000

- One 10'x10' booth space reserved for sponsor display
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition on TV advertisement

### SHOWCASE BOOTH (80 AVAILABLE): \$150

- Recognition on the event program
- 10'x10' booth space
- One 8' table and two chairs provided by the Exhibition Center







# ANNUAL EVENTS

## ANNUAL BANQUET Pg. 1

Date: February 12, 2026

The Annual Banquet is the most attended and prestigious Chamber event of the year. The Chamber will celebrate the awards banquet with a silent auction and state of the Chamber Address.

Average attendance is 500-600

### PRESENTING SPONSOR: \$10,000 (SOLD)

- Two reserved tables of 8 with front row seating (16 seats) with logo table signs
- Opportunity to place promotional items at seats
- Full page advertisement in the event program and your logo on the cover page of the program
- Opportunity to place a stand up banner in the lobby - *provided by sponsor*
- Opportunity for sponsor remarks
- Your website linked on the Chamber event webpage
- Recognition on press release for event recap
- 30 second commercial advertisement airing on the screen during the pre-event start (sponsor to provide the commercial)
- Recognition on all promotional materials including print and event signage, weekly e-blast, social media and website.
- Presentation of Small and Large Business of the Year Awards

### PREMIER SPONSORS: \$5,000

- One reserved table with seating for 8 with logo table signs
- Half page ad in the event program
- :30 second commercial advertisement airing on the screen during the pre-event start (sponsor to provide commercial)
- Opportunity to place a stand up banner in the lobby/reception area of the event
- Recognition from the podium at the event
- Recognition in the program, e-blast, social media and Chamber event webpage

### COMMUNITY SUPPORTER SPONSOR: \$7500

- One reserved table with seating for 8 with logo table signs
- Representative from the company on program to lead the pledge/invocation
- Recognition from the podium
- Half page ad in the event program

### EXECUTIVE SPONSORS: \$3,500

- Four reserved seats
- Recognition in the program, e-blast, social media and Chamber event webpage
- Recognition from the podium
- Quarter page ad in the event program

### WINE/CHAMPAGNE SPONSOR: \$3,500

- Your logo as the sponsor displayed on each table
- Recognition in the program, e-blast, social media and Chamber event webpage
- Signage recognition
- Recognition from the podium
- Four reserved seats

### ENTERTAINMENT SPONSOR: \$2500 (SOLD)

- Four reserved seats
- Recognition in the program, e-blast, social media and Chamber event webpage
- Sponsor recognition signage
- Recognition from the podium
- Quarter page ad in the event program

### ANNUAL REPORT SPONSOR: \$2000 (SOLD)

- The annual report is a recap of the year and provides statistical data, legislative updates, mission and vision statements along with strategic goals. This document is used all year long and is placed in the prospect and new member packets.
- Your logo displayed on the cover of the annual report as the sponsor.
- Two tickets to attend the banquet



# ANNUAL EVENTS

## ANNUAL BANQUET Pg. 2

Date: February 12, 2026

The Annual Banquet is the most attended and prestigious Chamber event of the year. The Chamber will celebrate the awards banquet with a silent auction and state of the Chamber Address.

Average attendance is 500-600

### DESSERT SPONSOR: \$2,500

- Four reserved seats
- Your logo as the sponsor displayed on each table
- Recognition from the podium

### SILENT AUCTION SPONSOR: \$2000

- Your logo as sponsor displayed on auction signage and digital correspondence
- Recognition from podium
- Two tickets to attend the banquet

### LIFETIME ACHIEVEMENT AWARD SPONSOR: \$1,500 (SOLD)

- Four reserved seats
- Presentation of the Lifetime Achievement Award
- Recognition from the podium
- Recognition in the program, e-blast, social media and Chamber event webpage

### VOLUNTEER OF THE YEAR SPONSOR: \$1,500 (SOLD)

- Four reserved seats
- Presentation of the Volunteer of the Year Award
- Recognition from the podium
- Recognition in the program, e-blast, social media and Chamber event webpage

### NON-PROFIT MEMBER OF THE YEAR SPONSOR: \$1,500 (SOLD)

- Four reserved seats
- Presentation of the Non-Profit Member of the Year Award
- Recognition from the podium
- Recognition in the program, e-blast, social media and Chamber event webpage

### EVENT SEATING (Reserved seating only for tables of 8 or 10)

- Table of 10 - \$1,200
- Table of 8 - \$960
- Single Ticket - \$100

### PROGRAM BOOK AD

- Full page ad - \$500
- Half page ad - \$250
- Quarter page ad - \$150





## EXECUTIVE LUNCHEON SERIES

Dates: March 25, June 24, August 12 and December 9, 2026

The Executive Luncheon Series is comprised of four quarterly luncheons with guest speaker(s). Sponsorships are for the entire series.

Average attendance per event is 300-400.



### PRESENTING SPONSOR: \$10,000 (SOLD)

- One reserved table with seating for 8 with logo table signs
- Opportunity to make 3-minute sponsor remarks at each luncheon
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition on TV advertisement announcing each event
- Opportunity to place collateral materials on the seats at each luncheon
- Presenting Sponsor recognition on the event screen and materials



### PREMIER SPONSORS: \$4,500

- One reserved table with seating for 8 with logo table signs
- Recognition in the luncheon program listed as a sponsor
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition on TV advertisement announcing each event



### EXECUTIVE SPONSORS: \$3,500

- Reserved seats for 4 with logo
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition in the event program listed as a sponsor



## WOMEN OF INFLUENCE LUNCHEON - EXECUTIVE LUNCHEON SERIES

Date: March 25th, 2026

### COMMUNITY SUPPORTER SPONSOR (ONE AVAILABLE): \$3,000

- One reserved table with seating for 8 with logo table signs
- Opportunity to give 2-minute sponsor remarks from podium
- Opportunity to say Pledge and Invocation
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website

### DESSERT SPONSOR: \$2,500

- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Logo recognition on dessert table
- One reserved table with seating for 8 with logo table signs

### BUSINESSWOMAN OF THE YEAR AWARD: \$1,500 (SOLD)

- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- One reserved table with seating for 8 with logo table signs
- Opportunity to make remarks and present the Businesswoman of the Year award to recipient
- Logo printed on award

### SHOWCASE BOOTH (9 AVAIL.): \$200

- One showcase booth
- Two reserved tickets





## MILITARY APPRECIATION EXECUTIVE LUNCHEON SERIES

Date: June 24th, 2026

### **Speaker Sponsor (One Available): \$4,000**

- One reserved table with seating for 8 with logo table signs
- Opportunity to give 2-minute sponsor remarks from podium
- Opportunity to introduce the event speaker
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website

### **Sponsor a Soldier: \$3,500**

- Secure 300 event seats for active duty service members
- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Notecard recognition at each seat with logo and message "This seat was purchased by..."
- One reserved table with seating for 8 with logo table signs

### **Soldier Gift (Exclusive): \$3,000**

- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Recognition when presenting gifts to active duty service members
- One reserved table with seating for 8 with logo table signs
- Up to 8 representatives from your company to hand out gifts to all Veterans and current Military

### **Sweet Salute Sponsor (Exclusive): \$3,000**

- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Logo recognition on dessert table
- One reserved table with seating for 8 with logo table signs

### **Showcase Booth: \$200**

- One showcase booth
- Two reserved tickets

### **The Patriot Award (SOLD): \$1,500**

- Recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- One reserved table with seating for 8 with logo table signs
- Opportunity to address the audience and handout our award
- Logo printed on award

### **5 Star Sponsorship: \$2,500**

- Recognition on all promotional materials, including print and event signage, and weekly e-blasts
- One reserved table with seating for 8 with logo table signs
- One representative from your company to hand out gifts to all Veterans and current Military

### **4 Star Sponsorship: \$1,000**

- Recognition on all promotional materials, including print and event signage, and weekly e-blasts
- One corporate table with reserved seating for 4 with logo table signs
- Host 4 Soldiers at your reserved table
- One representative from your company to hand out gifts to all Veterans and current Military

### **3 Star Sponsorship: \$600**

- Recognition on all promotional materials, including print and event signage, and weekly e-blasts
- Four reserved tickets

### **2 Star Sponsorship: \$450**

- Recognition on all promotional materials, including print and event signage, and weekly e-blasts
- Three reserved tickets

### **1 Star Sponsorship: \$300**

- Recognition on all promotional materials, including print and event signage, and weekly e-blasts
- Two reserved tickets

## WORKFORCE AND EDUCATION EXECUTIVE LUNCHEON

Date: August 12th, 2026

### COMMUNITY SUPPORTER SPONSOR (ONE AVAILABLE): \$3,000

- One corporate table for 8 with logo table signs
- Opportunity to give 2-minute sponsor remarks from podium
- Opportunity to say Pledge and Invocation
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website

### DESSERT SPONSOR: \$2,500

- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- Logo recognition on dessert table
- One reserved table with seating for 8 with logo table signs

### THE PARTNERS IN EDUCATION: \$1,500

- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- One showcase booth
- Four reserved tickets

### SCHOLAR SPONSOR: \$550

- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- One showcase booth
- Two reserved tickets



### SHOWCASE BOOTH (8 AVAILABLE): \$200

- One showcase booth
- Two reserved tickets





## BUSINESS INSTITUTE

Dates: May 5, June 2, July 7 and August 4, 2026

Average attendance is 25 to 35

### CO-PRESENTING SPONSOR: \$4,000 (SOLD)

- Name in title of program and logo on all marketing materials including emails, social media posts, press releases, Chamber Website, etc.
- 30-Second video to play at beginning of each session
- Opportunity to share sponsor remarks at each session
- Access to program attendee list
- Opportunity to offer promotional items to be handed out at each event
- Opportunity to provide a speaker for one session



## LEGISLATIVE BREAKFAST

Date: Post – May 14th, 2026 & Pre – November 12th, 2026

Full southern breakfast served at 7:00 a.m. followed by the program and keynote speaker. Legislative updates and forecasts on ongoing or upcoming sessions from representatives ranging from the local to state level.

Average attendance is 200-300.

### PRESENTING SPONSOR: \$5,000 (SOLD)

- One reserved table with seating for 8 with logo table signs
- Opportunity to make 3-minute sponsor remarks from podium
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- Your website linked on the Chamber event webpage
- Logo recognition on TV advertisements announcing the event
- Pop-up banner with logo in lobby - *provided by sponsor*
- Opportunity to have a Legislator seated at your table

### COMMUNITY SUPPORTER SPONSOR: \$3,500 (SOLD)

- One reserved table with seating for 8 with logo table signs
- 2-minute sponsor remarks from podium
- Opportunity to say Pledge and Invocation
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website

### PREMIER SPONSOR: \$2,500

- One reserved table with seating for 8 with logo table signs
- Opportunity to place collateral materials on seats at the event
- Opportunity to place a stand up banner in the promotional area - *provided by sponsor*
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website



### EXECUTIVE SPONSOR: \$1,500

- One reserved table with seating for 8 with logo table signs
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website





## Future Forward: A CSRA Development Summit

Date: September 10, 2026

Future Forward is a half-day summit with a series of panel discussions about economic development and infrastructure to workforce growth in the Central Savannah River Area. Average attendance is 250-300.

### CO-PRESENTING SPONSOR: \$5,000

- One reserved table with seating for 8 with logo table signs
- Opportunity to place collateral materials on seats at the event
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- Logo recognition during the pre-program screen
- One showcase booth

### PREMIER SPONSOR: \$3,500

- One reserved table with seating for 8 with logo table signs
- Opportunity to place collateral materials on seats at the event
- Opportunity to place a stand up banner in the promotional area - *provided by sponsor*
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website

### Community Supporter Sponsor: \$3,000 (SOLD)

- Opportunity to give 2-minute sponsor remarks from podium
- Opportunity to say Pledge and Invocation
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website
- One reserved table with seating for 8 with logo table signs

### EXECUTIVE SPONSOR: \$2,000

- Four reserved tickets
- Recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website



## ANNUAL GOLF TOURNAMENT

Date: October 19th, 2026

Average participation is 30 teams (120 players).

### PRESENTING SPONSOR: \$5,000

- Two foursome teams (\$2,400 value)
- Event signage with your logo designated as a Presenting Sponsor
- Opportunity to make sponsor remarks at the open of the event
- Your website linked on the Chamber webpage
- Recognition as the Presenting Sponsor in the weekly e-blast messaging
- Opportunity to place a branded materials on the check-in table
- Pop-up banner at entrance - *Provided by Sponsor*

### PREMIER SPONSOR: \$3,000

- Foursome team (\$1,200 value)
- Opportunity to place a branded item on registration table
- Yard signage with your logo designated as a Premier Sponsor
- Recognition as the Premier Sponsor in the weekly e-blast messaging

### BEVERAGE CART SPONSOR: \$3,000

- Event signage with your logo designated as the Beverage Cart sponsor
- One member of your organization can ride in each beverage cart (3 carts)
- Opportunity to place branded materials on check-in table
- Recognition as Beverage Cart Sponsor in event messaging
- Foursome team (\$1,200 value)
- Opportunity to give out branded koozies (provided by sponsor)

### GOLF CART SPONSOR: \$2,500 (SOLD)

- Logo on all golf carts used during the tournament. (30-33 carts)
- Foursome team (\$1,200 value)
- Yard signage with your logo designated as the Golf Cart Sponsor
- Recognition as the Golf Cart Sponsor on the day of the event
- Recognition as the Golf Cart Sponsor the weekly e-blast messaging

### DRIVING RANGE SPONSOR: \$2,500 (SOLD)

- Foursome team (\$1,200 value)
- Yard signage with your logo designated as a Driving Range Sponsor
- Recognition as the driving range sponsor on the day of the event
- Recognition as the driving range sponsor in the weekly e-blast messaging

### CORPORATE SPONSOR: \$2,000

- Twosome Team (\$600 value)
- Yard signage with your logo designated as a Corporate Sponsor
- Recognition as a Corporate Sponsor in the weekly e-blast messaging

### PUTTING GREEN SPONSOR: \$500 (SOLD)

- Yard signage with logo on the putting green
- Recognition as Putting Green sponsor on the day of the event
- Opportunity to provide golf balls with logo

### HOLE SPONSOR: \$500

#### TEE BOX AND GREEN SPACES AVAILABLE

- Yard signage with your logo designated as a hole sponsor
- Recognition as a hole sponsor on the day of the event
- Opportunity to set up booth and compete in "Best Decorated Hole" contest (Includes 2 lunch tickets)





## CHAMBER AFTER HOURS

Dates are TBD

Chamber After Hours is an opportunity to welcome the business community to get to know your company and provide space for Chamber members to network. The hosting location must be able to accommodate 100 people, reception style and must have enough parking spaces for approximately 60 vehicles. Sponsor will work with the Chamber's Director of Programs and Events to successfully execute this event.

(Established event days are on Mondays)



### PRESENTING SPONSOR: \$200

- Advertising and recognition on social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Recognition on dedicated email invitation to all active members
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- **Sponsor must provide refreshments, beer, wine and non-alcoholic beverages for a max of 100 people.**

### PRESENTING SPONSOR: \$1,200

- Advertising and recognition on social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Recognition on dedicated email invitation to all active members
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- **Chamber will provide alcohol and food**



## HOLIDAY CHAMBER AFTER HOURS

December of each year

Chamber After Hours is an opportunity to welcome the business community to get to know your company, along with facilitate networking for Chamber members. The hosting location must be able to accommodate 100 people, reception style and must have enough parking spaces for approximately 60 vehicles. Sponsor will work with the Chamber's Director of Programs and Events to successfully execute this event.



### PRESENTING SPONSOR: \$200

- Advertising and recognition on social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Recognition on dedicated email invitation to all active members
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- **Sponsor must provide refreshments, beer, wine and non-alcoholic beverages for a max of 100 people.**

### PRESENTING SPONSOR: \$2,500

- Advertising and recognition on social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Recognition on dedicated email invitation to all active members
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- **Chamber will provide alcohol and food**





## LEADERSHIP COLUMBIA COUNTY

August - May

Leadership Columbia County, a program of the Columbia County Chamber, is designed to expose business and area leaders to the opportunities and challenges facing our community as well as to promote and foster the development of leadership. The program educates and prepares community leaders who are committed to shaping Columbia County's future, and allows class members to experience a high level of community awareness. The 9-month program features day-long sessions that cover various topics such as law enforcement, healthcare, education and workforce, economic development and history of the county.

### TITLE SPONSOR: \$5,000

- Presentation of the LCC Alumni Award at the Chamber's Annual Meeting
- Exclusive industry for top level sponsorship
- Welcome Speaker for the "Meet the Class" reception
- Executive may attend any class day
- "Congratulations" Speaker at Graduation
- Company logo promoted on printed materials and publicity about the program
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Invite to graduation ceremony
- First right of refusal as Title Sponsor of Class 2026
- Promotional items with company logo may be distributed to the class
- Class of 2025 contact information provided, if desired

### PREMIER SPONSOR: \$2,500

- Sponsor comments at Meet the Class and Graduation events
- Executive may attend any class day
- Second tier logo promoted on printed materials and publicity about the programs
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Invite to graduation ceremony
- Promotional items with company logo may be distributed to the class
- Class of 2025 contact information provided, if desired

### EXECUTIVE SPONSORS: \$1,000

- Sponsorship of a selected day
- Welcome or Lunch speaker
- Executive may attend entire class day
- Company logo promoted on class day agenda and graduation program
- Recognition on social media outlets
- Invite to graduation ceremony
- Promotional items with company logo may be distributed during class day
- Class of 2025 contact information provided, if desired

### DAY SPONSORS: \$500

- Welcome speaker
- Recognition on class day agenda and graduation program
- Recognition on social media outlets for sponsored day

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### ALUMNI - RELATED EVENTS: \$1,000

- Meet the Class
- Christmas Party
- Graduation



# YOUNG WOMEN ON THE WAY

*January - November*

Young Women on the Way (YWOW) is a 10-month program geared toward mentoring young professional women. Five top, executive women will mentor 20 young professional women (23-30 years old) during a monthly luncheon focused on key topics to develop them personally and professionally. Participants are selected through an application process and only one representative per company is selected for each class.

Program topics include:

- Personality and behavioral assessment
- Workplace dynamics
- Time management tips
- Networking
- Tough conversations in the workplace
- Financial planning
- Setting Goals
- Community Service



## **TITLE SPONSOR: \$2,500**

- Provided the opportunity to speak to the group of men on the first or last session day
- One company participant for the Young Women on the Way program
- Sponsor logo included on the plaques presented to the men at graduation
- Provide sponsor remarks to graduates at the graduation
- Sponsor will be recognized on website, quarterly newsletter, social media, day agendas, and the graduation program

# YOUNG MEN ON THE MOVE

*January - November*

Young Men on the Move (YMOM) is a 10-month program geared towards mentoring young professional men. Five top executive men will mentor 20 young professional men (23-30 years old) during a monthly luncheon focused on key topics to develop them personally and professionally. Participants are selected through an application process, and only one representative per company is selected for each class.

Program topics include:

- Personality and behavioral assessment
- Workplace dynamics
- Time management tips
- Networking
- Tough conversations in the workplace
- Financial planning
- Setting Goals
- Community Service



## **TITLE SPONSOR: \$2,500 (SOLD)**

- Provided the opportunity to speak to the group of men on the first or last session day
- One company participant for the Young Men on the Move program
- Sponsor logo included on the plaques presented to the men at graduation
- Provide sponsor remarks to graduates at the graduation
- Sponsor will be recognized on website, quarterly newsletter, social media, day agendas, and the graduation program



## YOUTH LEADERSHIP COLUMBIA COUNTY

August - April

Youth Leadership Columbia County is a 9-month program designed to educate through experience and motivate young leaders and enable them to take an active role in their community. This results in strong leaders who have hope for the future and the tools to influence a positive and progressive community. Participants must be sophomores or juniors in Columbia County high schools or residents of Columbia County. They are selected after consideration of their recognized and potential leadership and the merit of their application. The Selection Committee strives to achieve a geographical, racial and socio-economic balance in their selections.

### TITLE SPONSOR: \$6,000 (SOLD)

- Welcome speaker at program orientation for students and parents
- Provide sponsor remarks at graduation
- Keynote speaker for each session, if desired
- Company logo promoted on printed materials and program marketing
- Logo recognition in e-newsletter announcing the class selection
- Logo on Chamber email blast announcing the class selection
- Logo on website on class tab for a year
- Recognition on social media
- Four invitations to graduation
- First right of refusal for the following year

### PREMIER SPONSOR: \$3,000

- Company logo promoted on printed materials and program marketing
- Logo recognition in e-newsletter announcing the class selection
- Logo on Chamber email blast announcing the class selection
- Logo on website on class tab for a year
- Recognition on social media
- Two invitations to graduation

### DAY SPONSOR: \$1,000

- Welcome speaker or lunch speaker on sponsored day
- Executive may attend entire class day
- Logo printed on day's agenda and publicity about sponsored day
- Recognition on social media
- Two invitations to graduation



### PARTNERING DAY SPONSORS: \$500

- Welcome speaker or lunch speaker on sponsored day
- Logo printed on day's agenda and publicity about sponsored day
- Recognition on social media







## QUARTERLY NEWSLETTER

*Printed in March, June, September, December*

The Chamber publishes four Quarterly Newsletters each year. Each Newsletter is 12-16 pages in full color and is posted digitally on our website, mailed to every Columbia County business license address, and distributed to all our members.

SIZE	DIMENSION	RATE			
1/4	W: 3.75" H: 5"	<b>\$275</b> per quarter <b>\$1,000</b> for a year			
1/2	W: 8" H: 5"	<b>\$450</b> per quarter <b>\$1,600</b> for a year			
FULL	W: 8" H: 10.5"	<b>\$950</b> per quarter <b>\$3,400</b> for a year			

1/4

1/2

FULL

## LIFESTYLE GUIDE

*Printed annually, 11,000 copies printed*

The Chamber partners with Augusta Magazine to produce our annual Lifestyle Guide. This full color, glossy publication is the main fulfillment piece for the chamber and is a key marketing tool for our business community.

	*2 Year	*1 Year		*2 Year	*1 Year
Full page Color	\$2,500	\$2,750	Back Cover	\$3,600	\$4,200
Half-Page Color	\$1,480	\$1,650	Inside Front Cover	\$3,200	\$3,800
Quarter Page	\$790	\$820	Inside Back Cover	\$2,960	\$3,570
			First Right Read	\$2,800	\$3,000
*Cost is per ad			*Cost is per ad		

## DIGITAL ADVERTISING

### WEEKLY E-NEWSLETTER

Our weekly e-blast is sent to over 2,000 email addresses every Tuesday morning.

- 2 week ad = \$175
- 4 week ad = \$250
- Banner ad = \$1,750 (runs for a year and is highly visible and prominent on top third of page)

### WEBSITE

- Banner ads on the Chamber's website are available.  
Sales go through [www.chambermaster.com](http://www.chambermaster.com).

