



*“Columbia County Chamber is my best marketing asset. Our business is built on relationships not commodities. The exposure through working with the chamber and being part of the community, involved with events and networking opportunities is invaluable.”*

*Larry Lynn, Owner  
Alleara Print & Imaaina*

## ***EVENTS/ COMMITTEES/ BENEFITS/ PROMOTIONAL OPPORTUNITIES***

### Membership 101

Alternating monthly program held at 8:30 a.m. or 1:30 p.m. to learn how to get the most out of your Chamber membership. Members explore how to use their login to make contact with other Chamber members, add their one minute commercial, and post a Hot Deal, Event, or Job Posting. In addition, information is shared on about committees, advocacy, and networking opportunities. This is great for new members and renewing members who might have new employees or have not been taking advantage of the Chamber's website.

### SuCCcess Columbia County Style

Network with dozens of area businesses and generate many new prospect contacts. Find out what your competition is up to. Bring plenty of business cards to this quarterly event.

### LEADS Group

Member to Member leads generating group with non-competing industry format.

### Pre & Post Legislative Breakfasts and Columbia County Day at the Capitol

Keep abreast of the political challenges and activities that affect the County and your business. Network with many of the County's best business and political leaders and expand your business contacts. During the legislative session, join other Chamber members at the Capitol in Atlanta to meet and showcase Columbia County.

### Annual Meeting and Business Showcase Awards Banquet

A night of celebration for the year's accomplishments with awards, recognition of the Board Members and Committees and the State of the Chamber Address are all part of the night's festivities. Network with Columbia County's elite business community, entertain key employees, corporate guests and valued customers, by attending this Annual Business Dinner and Awards Ceremony.

### Professional Development Luncheons and SuCCcessful Superwoman's Brunch

Programs provide professional development for business individuals on topics such as leadership, sales and marketing, social media, and finance.

### Leadership Columbia County and Youth Leadership Programs

Both the adult and youth 10-month leadership development programs offers participants a broad look at civic issues, including education, history, media, healthcare, local government, economics and community service.

### Resource Guide and Membership Directory

The Chamber distributes a professionally designed resource magazine and membership directory that lists members by main business category and alphabetical. Advertising opportunities are available.

### Chamber Website

All members receive one complimentary listing on the Chamber's Online Membership Business Directory at [www.columbiacountychamber.com](http://www.columbiacountychamber.com). Be sure to post Hot Deals, job openings and company events on the site.

### Quarterly Newsletter

Our newsletter keeps members and the general business community up-to-date on Chamber activities, new member listings and "member-only" advertising opportunities.

### Columbia News-Times Page

The bi-monthly page in the Columbia County News Times provides valuable exposure to the entire county regarding Chamber activities, initiatives and achievements. Ribbon Cut photos, special recognitions, new member listings and event promotions are highlighted.